

Division of Student Life

Strategic Plan

Department Name

2012

**Division of Student Life
Strategic Planning Template Instructions**

The Strategic Planning Template is designed to help you to identify ways in which your departmental staff, services and programs can strive to support the goals outlined in the 2011-2016 Division of Student Life Strategic Plan. The Divisional Strategic Plan consists of five goals that each department, and the division as a whole, will work towards through the indicated objectives.

Using the template below, please indicate your department's approach to supporting the Divisional Strategic Plan over the next five years. If applicable, please provide at least one measurable strategy per objective. You may include additional departmental specific objectives.

A sample is included on page 3, and each section of the template is described in detail below:

Strategies: What do you want to do or implement to achieve the indicated objective?

Tactics: What specific steps/actions will you put in place to go about accomplishing your strategy?

Responsible Party: Who in your office is responsible for the direct oversight of this strategy?

Current Status of the Strategy: Where is your department, currently, as it relates to the progress in this particular area?

Please provide an answer from one of the following options:

New

Ongoing

Not Started

Complete

Target Date for Completion: When do you plan to complete the strategy associated with the objective?

Please provide an answer by choosing a semester and year from one of the following options:

Fall 2011

Spring/Summer/Fall 2012

Spring/Summer/Fall 2013

Spring/Summer/Fall 2014

Spring/Summer/Fall 2015

Spring 2016

How will you measure if the strategy has been met? Please provide information regarding how you plan to indicate that the strategy has effectively been achieved in a way that supports the indicated objective and goal. This may include quantitative or qualitative data from your department, staff, programs or constituents.

Please direct any questions about the Strategic Planning Template to studentlife@utk.edu. Your departmental strategic plan is due by no later than April 1, 2012.

Goal 1: Student Engagement and Success

Engage all students in meaningful co-curricular opportunities to promote retention and persistence toward graduation

Objective A: Consistently use and track data to inform practice that will increase student retention, engagement and persistence.

Strategies	Tactics	Responsible Party	Current status of the strategy	Target date for completion	How will you measure if the strategy has been achieved?
Track student retention for all student organization officers and implement changes as needed to training.	Collect student ID numbers. Maintain updated organization rosters. Track persistence data each year.	Coordinator	Not started	Fall 2012	Data regarding student persistence.

Objective B: Demonstrate collaborative efforts among various departments to actively facilitate the progression of all students' academic endeavors, health and safety, cultural experiences, and successes outside the classroom.

Strategies	Tactics	Responsible Party	Current status of the strategy	Target date for completion	How will you measure if the strategy has been achieved?
Enhance the academic and cultural experiences of learning community students.	Collaborate with other departments on campus. Provide academic support systems within each hall. Promote cultural immersion experiences through student programming.	Assistant Director	New	Fall 2013	Self reported knowledge gains of the students living in the community.

Objective C: Enhance and generate additional opportunities for formal and informal learning experiences through student leadership, support for academic initiatives, and civic and cultural education.

Strategies	Tactics	Responsible Party	Current status of the strategy	Target date for completion	How will you measure if the strategy has been achieved?
Increase student leadership offerings for students.	Increase staffing to add more spaces to the Ignite Summit. Provide a new social justice & leadership program.	Director	Ongoing	Fall 2014	Increased staffing and attendance at the Ignite Summit. Demonstrated attendance numbers in the social justice & leadership program.

Goal 1: Student Engagement and Success					
Engage all students in meaningful co-curricular opportunities to promote retention and persistence toward graduation					
Objective A: Consistently use and track data to inform practice that will increase student retention, engagement and persistence.					
Strategies	Tactics	Responsible Party	Current status of the strategy	Target date for completion	How will you measure if the strategy has been achieved?
Objective B: Demonstrate collaborative efforts among various departments to actively facilitate the progression of all students' academic endeavors, health and safety, cultural experiences, and successes outside the classroom.					
Strategies	Tactics	Responsible Party	Current status of the strategy	Target date for completion	How will you measure if the strategy has been achieved?
Objective C: Enhance and generate additional opportunities for formal and informal learning experiences through student leadership, support for academic initiatives, and civic and cultural education.					
Strategies	Tactics	Responsible Party	Current status of the strategy	Target date for completion	How will you measure if the strategy has been achieved?
Objective D: (IF NEEDED)					
Strategies	Tactics	Responsible Party	Current status of the strategy	Target date for completion	How will you measure if the strategy has been achieved?
Objective E: (IF NEEDED)					
Strategies	Tactics	Responsible Party	Current status of the strategy	Target date for completion	How will you measure if the strategy has been achieved?

Goal 2: Student Environment					
Foster a campus environment that meets students' evolving cultural, facilities, physical, and social needs					
Objective A: Strengthen communication with students, faculty, and staff regarding facilities, projects, and services, and incorporate, as appropriate, input from students on how facilities and services might better meet needs.					
Strategies	Tactics	Responsible Party	Current status of the strategy	Target date for completion	How will you measure if the strategy has been achieved?
Objective B: Enhance and/or design state of the art facilities that address the evolving needs of our constituents to ensure accessibility and sustainability					
Strategies	Tactics	Responsible Party	Current status of the strategy	Target date for completion	How will you measure if the strategy has been achieved?
Objective C: Promote and advocate for civility and inclusion on campus as an essential, non-negotiable attribute of being a Tennessee Volunteer through the enhancement of diversity, social justice, and intercultural initiatives.					
Strategies	Tactics	Responsible Party	Current status of the strategy	Target date for completion	How will you measure if the strategy has been achieved?
Objective D: (IF NEEDED)					
Strategies	Tactics	Responsible Party	Current status of the strategy	Target date for completion	How will you measure if the strategy has been achieved?
Objective E: (IF NEEDED)					
Strategies	Tactics	Responsible Party	Current status of the strategy	Target date for completion	How will you measure if the strategy has been achieved?

Goal 3: Student Learning					
Sustain and strengthen partnerships with Academic Affairs to support the academic mission of the institution					
Objective A: Expand partnerships and communication with faculty and/or academic units to provide more effective co-curricular programs and services to assist with increasing academic success, intellectual growth, healthy living, inclusivity and community, and student retention.					
Strategies	Tactics	Responsible Party	Current status of the strategy	Target date for completion	How will you measure if the strategy has been achieved?
Objective B: Communicate more effectively the roles and services of the Division of Student Life to departments and individuals within Academic Affairs.					
Strategies	Tactics	Responsible Party	Current status of the strategy	Target date for completion	How will you measure if the strategy has been achieved?
Objective C: (IF NEEDED)					
Strategies	Tactics	Responsible Party	Current status of the strategy	Target date for completion	How will you measure if the strategy has been achieved?
Objective D: (IF NEEDED)					
Strategies	Tactics	Responsible Party	Current status of the strategy	Target date for completion	How will you measure if the strategy has been achieved?

Goal 4: Student Services and Communication

Enhance services for students through data-informed decision making, branding, and communication

Objective A: Support a comprehensive branding and communication plan that better identifies and articulates the mission of the Division of Student Life.

Strategies	Tactics	Responsible Party	Current status of the strategy	Target date for completion	How will you measure if the strategy has been achieved?

Objective B: Maximize resources for students, alumni, parents, faculty, and staff that highlight and integrate the services within the Division of Student Life.

Strategies	Tactics	Responsible Party	Current status of the strategy	Target date for completion	How will you measure if the strategy has been achieved?

Objective C: Use data gathered through multiple means to assess, evaluate, and allocate resources to drive change in Division practices.

Strategies	Tactics	Responsible Party	Current status of the strategy	Target date for completion	How will you measure if the strategy has been achieved?

Objective D: (IF NEEDED)

Strategies	Tactics	Responsible Party	Current status of the strategy	Target date for completion	How will you measure if the strategy has been achieved?

Objective E: (IF NEEDED)

Strategies	Tactics	Responsible Party	Current status of the strategy	Target date for completion	How will you measure if the strategy has been achieved?

Goal 5: Staff Support

Support staff's ability to be effective in their respective roles

Objective A: Identify opportunities to collaborate with the Student Life Development Officer to increase resources.

Strategies	Tactics	Responsible Party	Current status of the strategy	Target date for completion	How will you measure if the strategy has been achieved?

Objective B: Continue to foster a culture within division departments which recognizes the importance of personal wellness.

Strategies	Tactics	Responsible Party	Current status of the strategy	Target date for completion	How will you measure if the strategy has been achieved?

Objective C: Create or supplement additional opportunities for career and professional enhancement for staff at all levels of the Division through departmental and campus-wide collaboration.

Strategies	Tactics	Responsible Party	Current status of the strategy	Target date for completion	How will you measure if the strategy has been achieved?

Objective D: Utilize yearly assessment of staff needs and well-being in order to enhance programs and services

Strategies	Tactics	Responsible Party	Current status of the strategy	Target date for completion	How will you measure if the strategy has been achieved?

Objective E: Strengthen recognition and appreciation opportunities for staff throughout the year.

Strategies	Tactics	Responsible Party	Current status of the strategy	Target date for completion	How will you measure if the strategy has been achieved?