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Goal (related Divisional goal)	Outcome	Method(s) (Direct/Indirect)	When	Who
Goal 1 (Leadership)	Outcome 1	Observation and scoring rubric (Direct)	November, 2010	Kristi
	Outcome 2	EBI Survey (Indirect)	March, 2011	Ben
Goal 2 (Communication)	Outcome 1	Focus groups of student users (Indirect)	January, 2011	Sally
Goal 3 (Self-Knowledge)	Outcome 1	Benchmarking survey (Indirect)	June, 2010	Jenny
	Outcome 2	Document analysis (Direct)	December, 2010	Victor