

Division of Student Life Assessment Consortium Map 2014-2015

| Department Name | Assessment Project Name | Data Collection Method | Anticipated Sample Size | Target Audience | Corresponding Divisional Outcomes/Goals | Corresponding Strategic Plan and/or Diversity Plan goals | Priority of Project (Major, Mid-level, Minor) | Expected Launch |
|--|--|---|---------------------------------------|---|--|---|---|-----------------|
| CHEW | Campus Climate Survey | Online via Campus Labs | 4000 students | Random sample of undergraduate & graduate students | Self-Knowledge, Social Responsibility & Service, and Healthy Living | Strategic Plan Goal 1 Objective A | Major | 2/12/2014 |
| Career Services | Career Services Needs Assessment | Baseline Survey | 5000 | Random sample of undergraduate students first-year through senior | Self-knowledge, Practice Competence, Communication, Service Delivery | Enhance services for students through data-informed decision making, branding, and communication | Major | 10/1/2014 |
| Career Services | Fall Job Fair Assessment: Student | Baseline Survey | 1500+ | Students who attended one of three-day fall job fair events | Self-knowledge, Practice Competence, Communication, Service Delivery | Use data gathered through multiple means to assess, evaluate, and allocate resources to drive change in Division practices. | Major | 10/1/2014 |
| Career Services | Fall Job Fair Assessment: Employer | Baseline Survey | 500+ | Employers who attended one of three-day fall job fair events | Service Delivery | Use data gathered through multiple means to assess, evaluate, and allocate resources to drive change in Division practices. | Major | 10/1/2014 |
| Center for Student Engagement | Programmers in Training Survey | Baseline Survey | 50 | PIT Crew Members (new members to CPC) | Student Engagement and Success- Engage all students in meaningful co-curricular opportunities to promote retention and persistence toward graduation | Consistently use and track data to inform practice that will increase student retention, engagement and persistence. | Mid-level | 11/10/2014 |
| Center for Student Engagement | Campus Activities Non-User Needs Assessment | Baseline Survey | 2,000 | Users of campus programming | Student Services and Communication- Enhance services for students through data-informed decision making, branding, and communication | Use data gathered through multiple means to assess, evaluate, and allocate resources to drive change in Division practices. | Major | 11/14/2014 |
| Center for Student Engagement | Campus Activities User Needs Assessment | Baseline Survey | 6,000 | Non-Users of campus programming | Student Services and Communication- Enhance services for students through data-informed decision making, branding, and communication | Use data gathered through multiple means to assess, evaluate, and allocate resources to drive change in Division practices. | Major | 11/30/2014 |
| Center for Student Engagement | Center for Student Engagement Internal Staff Performance Evaluations | Baseline Survey | 9 | Staff members | Staff Support- Support staff's ability to be effective in their respective roles | Create or supplement additional opportunities for career and professional enhancement for staff at all levels of the Division through departmental and campus-wide collaboration. | Major | 12/1/2014 |
| Center for Student Engagement | Top 25 Benchmarking Project | E-mail and phone calls | 35 | Top 25, Peer and Aspirant institutions | Student Services and Communication- Enhance services for students through data-informed decision making, branding, and communication | Use data gathered through multiple means to assess, evaluate, and allocate resources to drive change in Division practices. | Mid-level | 12/1/2014 |
| University Center | Event Services Needs Assessment | Campus Labs: Online Mass Mailing | 300 | UC Event Services Users = student organizations | P.G.= Service Delivery and Facility Operation | Goal 2, Objective A; Goal 4, Objective C | Mid | Jan-15 |
| Center for Leadership & Service | Clifton M. Jones Student Leadership Conference & MLK Jr. Day of Service Evaluation | Paper Survey | 500 | Conference & Day of Service participants/undergraduate students | Leadership, Student Engagement, Social Responsibility & Service, Intercultural Competence, Service Delivery, Community Outreach | (Student Engagement and Success): Engage all students in meaningful co-curricular opportunities to promote retention and persistence toward graduation / (Student Environment): Foster a campus environment that meets students' evolving cultural, facilities, physical, and social needs/ (Student Services and Communication): Enhance services for students through data-informed decision making, branding, and communications | Mid-Level | 1/17/2015 |
| NSFP | Student Leader Pre-Assessment | Campus Labs Assessment | 40 | Orientation Leaders and Student Director Staff | Service delivery; self-knowledge, social responsibility & service, communication, student engagement, leadership, intercultural competence, practical competence | Student engagement & success, student environment, student learning, student services & communication | Mid-level | Jan-15 |
| RecSports | Sport Clubs - Leadership | Email survey and internal data collection (collection of resumes) | 200 | Past Sport Club Officers who have graduated (Fall 2011 - Spring 2014) | Supports the divisions goal of producing fully productive members of a global community within the UT alumni base. | Reports on the departments vision of providing recreational activities that promote leadership development | Minor | 2/1/2015 |
| Center for Leadership & Service | Multi-Institutional Study of Leadership | Electronic Survey | 4000 random sample, 500 "user" sample | undergraduate students | Leadership, Student Engagement, Social Responsibility & Service, Intercultural Competence, Service Delivery, Community Outreach | (Student Services and Communication): Enhance services for students through data-informed decision making, branding, and communications | Major | 2/8/2015 |
| Career Services | Diversity Job Fair | Baseline Survey | 100-200 students; 75 employers | Students and employers who attend the Diversity Job Fair | Self-knowledge, Practice Competence, Communication, Service Delivery | Enhance services for students through data-informed decision making, branding, and communication | Minor | 2/15/2015 |
| NSFP | Parents Association Annual Member Survey | Campus Labs Assessment | 7,500 | Families of current UT students | Service delivery, assessment & accreditation; student engagement | Student engagement & success, student environment, student learning, student services & communication | Major | 9-Mar-15 |
| NSFP | Parents Association Annual Student Survey | Campus Labs Assessment | 8,500 | UT students whose parents are PA members | Service delivery, assessment & accreditation; student engagement | Student engagement & success, student environment, student learning, student services & communication | Major | 9-Mar |
| Career Services | Networking at Neyland | Baseline Survey | 100 | Students who attended alumni networking event | Communication, Self-Knowledge, Practice Competence, | Enhance services for students through data-informed decision making, branding, and communication | Minor | 4/1/2015 |
| RecSports | NASPA/NIRSA Recreation & Wellness Benchmark Survey | National Consortium Survey administered through Campus Labs | 27410 | UT Student Population | Supports the retention of students by understanding the satisfaction level and possible concerns about the entire student population | Helps to educate decision makers about the wants and needs of the UT student body with respect to recreational services. | Major | 4/1/2015 |
| RecSports | Intramural Sports - Conflict Management | TBD | 100 | Student officials with more than one year of experience working as an intramural official | Supports the divisions mission of fostering social and emotional development by providing a climate conducive to learning and personal growth. | Supports the departments goal of providing quality officiating to student participants, while developing professionalism among student employees. | Minor | 4/1/2015 |

| | | | | | | | | |
|--|---|--|---|---|--|--|-----------|---------------------------|
| Center for Leadership & Service | Leadership Knoxville Scholars Senior Capstone pre & post assessment | Paper Survey | 25 | Leadership Knoxville Scholars | Leadership, Student Engagement, Social Responsibility & Service, Intercultural Competence, Service Delivery, Community Outreach | (Student Engagement and Success): Engage all students in meaningful co-curricular opportunities to promote retention and persistence toward graduation | Minor | 4/15/2015 |
| Center for Leadership & Service | Leadership & Service Learning Community | Electronic Survey | 37 | LSLC members | Leadership, Student Engagement, Social Responsibility & Service, Intercultural Competence, Service Delivery, Community Outreach | (Student Engagement and Success): Engage all students in meaningful co-curricular opportunities to promote retention and persistence toward graduation | Minor | 4/20/2015 |
| RecSports | National Collegiate Recreation Ranking | Campus Labs survey, campus labs benchmark wizard, the NIRSA Institutional Data Set, Microsoft Excel. | 182 Collegiate Recreation Programs | Collegiate Recreation | Supports the Top-25 innovative by understanding where UT RecSports ranks within Collegiate Recreation and provides directional benchmarking for improvement efforts. | Provides the focus area and metrics needed to understand our current situation, study the Top 25 Recreation Departments, and for an action plan for improved direction | Major | 5/1/2015 |
| NSFP | Student Leader Mid-Assessment | Campus Labs Assessment | 40 | Orientation Leaders and Student Director Staff | Service delivery; self-knowledge, social responsibility & service, communication, student engagement, leadership, intercultural competence, practical competence | Student engagement & success, student environment, student learning, student services & communication | Mid-level | May-15 |
| NSFP | First-year Student and Guest Orientation Assessment | Campus Labs Assessment | 12,000 | Incoming first-year students and their guests (orientation attendees) | Service delivery; self-knowledge, social responsibility & service, student engagement, healthy living, intercultural competence | Student engagement & success, student environment, student learning, student services & communication | Major | May-15 |
| NSFP | Transfer/Adult Student and Guest Orientation Assessment | Campus Labs Assessment | 2,000 | Incoming transfer/adult students and their guests (orientation attendees) | Service delivery; self-knowledge, social responsibility & service, student engagement, healthy living, intercultural competence | Student engagement & success, student environment, student learning, student services & communication | Major | 28-May |
| University Center | Sweet Shop Employee Outcome Assessment | Campus Labs: Pre / Mid / Post | 10 | Sweet Shop Employees | L.O.= Communication, Student Engagement | Goal 4, Objective B | Mid | 01/15 - 04/15 |
| Center for Student Engagement | CPC Student Leader Pre-Test and Post-Test | Baseline Survey | 52 | Student Leadership of eight CPC committees and executive board | Student Engagement and Success- Engage all students in meaningful co-curricular opportunities to promote retention and persistence toward graduation | Enhance and generate additional opportunities for formal and informal learning experiences through student leadership, support for academic initiatives, and civic and cultural education. | Major | August and April annually |
| RecSports | RecSports Graduate Assistant Orientation Assessment | Pre/Post-Test Direct Assessment & Satisfaction Survey | 11 | Graduate Assistants working for RecSports in Fall 2014 | Supports the divisional goal of providing an atmosphere conducive to learning and the academic mission. | Measures the effectiveness of a 2 week orientation for Graduate Assistants to assist with assessment effect and implementing necessary changes. | Mid-Level | Complete - August 2014 |
| RecSports | Outdoor Adventures - Experiential Learning | Satisfaction Survey. Pre/Post-Test Direct Assessment | 80 | Students are attend at least 1 outdoor adventure trip in Fall 2014 | Supports the retention of students by continuing to offer outdoor trips deemed valuable to the student development experience. | Produces data regarding the value of experiential education as perceived by students engaged in recreational activities. | Minor | Complete - December 2014 |
| RecSports | Fitness - Stress Management | In-person paper questionnaire and online survey. | 78 | Students who participate in group fitness yoga classes in Fall 2014. | Supports the divisional goal of providing an atmosphere conducive to learning and the academic mission. | Demonstrates the effect of participation on a student's health and wellness as well as ability to manage academic responsibilities. | Minor | Complete - December 2014 |
| Center for Leadership & Service | Leadership and Service Ambassadors: New Member class post-assessments | Paper Survey | 14 | Leadership and Service Ambassadors | Leadership, Student Engagement, Social Responsibility & Service, Intercultural Competence, Service Delivery, Community Outreach | (Student Engagement and Success): Engage all students in meaningful co-curricular opportunities to promote retention and persistence toward graduation | Minor | Feb. 25, 2015 |
| Center for Leadership & Service | Leadership and Service Ambassadors: New Member class pre-assessments | Paper Survey | 14 | Leadership and Service Ambassadors | Leadership, Student Engagement, Social Responsibility & Service, Intercultural Competence, Service Delivery, Community Outreach | (Student Engagement and Success): Engage all students in meaningful co-curricular opportunities to promote retention and persistence toward graduation | Minor | Jan. 12, 2015 |
| Center for Leadership & Service | Alternative Break Participant Evaluation | Paper Survey | 60 | Alternative Spring Break Participants | Leadership, Student Engagement, Social Responsibility & Service, Intercultural Competence, Service Delivery, Community Outreach | (Student Engagement and Success): Engage all students in meaningful co-curricular opportunities to promote retention and persistence toward graduation | Mid-Level | Mar. 23, 2015 |
| Center for Leadership & Service | Alternative Break Training Assessment | Paper Survey | 10 | Alternative Break Trip Leaders | Leadership, Student Engagement, Social Responsibility & Service, Intercultural Competence, Service Delivery, Community Outreach | (Student Engagement and Success): Engage all students in meaningful co-curricular opportunities to promote retention and persistence toward graduation | Minor | Mar. 24, 2015 |
| Multicultural Student Life | MSL Needs Assessment | Survey | 3,000 | Users and Non-users | Student Engagement | | Major | February 18 - March 13 |
| CHEW | Alcohol Education Program (AEP) Evaluation | Paper Survey | Approximately 350 students | Students who attend AEP | Self-Knowledge, Communication, Healthy Living, and Practical Competence | Strategic Plan Goal 1 Objective B | Mid-Level | Ongoing |
| CHEW | Drug Education Program (DEP) Evaluation | Paper Survey | Approximately 75 students | Students who attend DEP | Self-Knowledge, Communication, Healthy Living, and Practical Competence | Strategic Plan Goal 1 Objective B | Mid-Level | Ongoing |
| CHEW | VOLS 2 VOLS Peer Education Program Evaluation | Paper Survey | Approximately 400 students | Students who attend a VOLS 2 VOLS program | Self-Knowledge, Student Engagement, Healthy Living, and Practical Competence | Strategic Plan Goal 3 Objective A | Mid-Level | Ongoing |
| CHEW | SPEAKologist Training Evaluation | Paper Survey | Approximately 1000 students, faculty, and staff | Training participants | Self-Knowledge, Communication, Student Engagement, Healthy Living, and Practical Competence | Strategic Plan Goal 1 Objective B | Mid-Level | Ongoing |