

**Division of Student Life Assessment Consortium Map 2014-2015**

Department Name	Assessment Project Name	Data Collection Method	Anticipated Sample Size	Target Audience	Corresponding Divisional Outcomes/Goals	Corresponding Strategic Plan and/or Diversity Plan goals	Priority of Project (Major, Mid-level, Minor)	Expected Launch
<b>CHEW</b>	Campus Climate Survey	Online via Campus Labs	4000 students	Random sample of undergraduate & graduate students	Self-Knowledge, Social Responsibility & Service, and Healthy Living	Strategic Plan Goal 1 Objective A	Major	2/12/2014
<b>Career Services</b>	Career Services Needs Assessment	Baseline Survey	5000	Random sample of undergraduate students first-year through senior	Self-knowledge, Practice Competence, Communication, Service Delivery	Enhance services for students through data-informed decision making, branding, and communication	Major	10/1/2014
<b>Career Services</b>	Fall Job Fair Assessment: Student	Baseline Survey	1500+	Students who attended one of three-day fall job fair events	Self-knowledge, Practice Competence, Communication, Service Delivery	Use data gathered through multiple means to assess, evaluate, and allocate resources to drive change in Division practices.	Major	10/1/2014
<b>Career Services</b>	Fall Job Fair Assessment: Employer	Baseline Survey	500+	Employers who attended one of three-day fall job fair events	Service Delivery	Use data gathered through multiple means to assess, evaluate, and allocate resources to drive change in Division practices.	Major	10/1/2014
<b>Center for Student Engagement</b>	Programmers in Training Survey	Baseline Survey	50	PIT Crew Members (new members to CPC)	Student Engagement and Success- Engage all students in meaningful co-curricular opportunities to promote retention and persistence toward graduation	Consistently use and track data to inform practice that will increase student retention, engagement and persistence.	Mid-level	11/10/2014
<b>Center for Student Engagement</b>	Campus Activities Non-User Needs Assessment	Baseline Survey	2,000	Users of campus programming	Student Services and Communication- Enhance services for students through data-informed decision making, branding, and communication	Use data gathered through multiple means to assess, evaluate, and allocate resources to drive change in Division practices.	Major	11/14/2014
<b>Center for Student Engagement</b>	Campus Activities User Needs Assessment	Baseline Survey	6,000	Non-Users of campus programming	Student Services and Communication- Enhance services for students through data-informed decision making, branding, and communication	Use data gathered through multiple means to assess, evaluate, and allocate resources to drive change in Division practices.	Major	11/30/2014
<b>Center for Student Engagement</b>	Center for Student Engagement Internal Staff Performance Evaluations	Baseline Survey	9	Staff members	Staff Support- Support staff's ability to be effective in their respective roles	Create or supplement additional opportunities for career and professional enhancement for staff at all levels of the Division through departmental and campus-wide collaboration.	Major	12/1/2014
<b>Center for Student Engagement</b>	Top 25 Benchmarking Project	E-mail and phone calls	35	Top 25, Peer and Aspirant institutions	Student Services and Communication- Enhance services for students through data-informed decision making, branding, and communication	Use data gathered through multiple means to assess, evaluate, and allocate resources to drive change in Division practices.	Mid-level	12/1/2014
<b>University Center</b>	Event Services Needs Assessment	Campus Labs: Online Mass Mailing	300	UC Event Services Users = student organizations	P.G.= Service Delivery and Facility Operation	Goal 2, Objective A; Goal 4, Objective C	Mid	Jan-15
<b>Center for Leadership &amp; Service</b>	Clifton M. Jones Student Leadership Conference & MLK Jr. Day of Service Evaluation	Paper Survey	500	Conference & Day of Service participants/undergraduate students	Leadership, Student Engagement, Social Responsibility & Service, Intercultural Competence, Service Delivery, Community Outreach	(Student Engagement and Success): Engage all students in meaningful co-curricular opportunities to promote retention and persistence toward graduation / (Student Environment): Foster a campus environment that meets students' evolving cultural, facilities, physical, and social needs/ (Student Services and Communication): Enhance services for students through data-informed decision making, branding, and communications	Mid-Level	1/17/2015
<b>NSFP</b>	Student Leader Pre-Assessment	Campus Labs Assessment	40	Orientation Leaders and Student Director Staff	Service delivery; self-knowledge, social responsibility & service, communication, student engagement, leadership, intercultural competence, practical competence	Student engagement & success, student environment, student learning, student services & communication	Mid-level	Jan-15
<b>RecSports</b>	Sport Clubs - Leadership	Email survey and internal data collection (collection of resumes)	200	Past Sport Club Officers who have graduated (Fall 2011 - Spring 2014)	Supports the divisions goal of producing fully productive members of a global community within the UT alumni base.	Reports on the departments vision of providing recreational activities that promote leadership development	Minor	2/1/2015
<b>Center for Leadership &amp; Service</b>	Multi-Institutional Study of Leadership	Electronic Survey	4000 random sample, 500 "user" sample	undergraduate students	Leadership, Student Engagement, Social Responsibility & Service, Intercultural Competence, Service Delivery, Community Outreach	(Student Services and Communication): Enhance services for students through data-informed decision making, branding, and communications	Major	2/8/2015
<b>Career Services</b>	Diversity Job Fair	Baseline Survey	100-200 students; 75 employers	Students and employers who attend the Diversity Job Fair	Self-knowledge, Practice Competence, Communication, Service Delivery	Enhance services for students through data-informed decision making, branding, and communication	Minor	2/15/2015
<b>NSFP</b>	Parents Association Annual Member Survey	Campus Labs Assessment	7,500	Families of current UT students	Service delivery, assessment & accreditation; student engagement	Student engagement & success, student environment, student learning, student services & communication	Major	9-Mar-15
<b>NSFP</b>	Parents Association Annual Student Survey	Campus Labs Assessment	8,500	UT students whose parents are PA members	Service delivery, assessment & accreditation; student engagement	Student engagement & success, student environment, student learning, student services & communication	Major	9-Mar
<b>Career Services</b>	Networking at Neyland	Baseline Survey	100	Students who attended alumni networking event	Communication, Self-Knowledge, Practice Competence,	Enhance services for students through data-informed decision making, branding, and communication	Minor	4/1/2015
<b>RecSports</b>	NASPA/NIRSA Recreation & Wellness Benchmark Survey	National Consortium Survey administered through Campus Labs	27410	UT Student Population	Supports the retention of students by understanding the satisfaction level and possible concerns about the entire student population	Helps to educate decision makers about the wants and needs of the UT student body with respect to recreational services.	Major	4/1/2015
<b>RecSports</b>	Intramural Sports - Conflict Management	TBD	100	Student officials with more than one year of experience working as an intramural official	Supports the divisions mission of fostering social and emotional development by providing a climate conducive to learning and personal growth.	Supports the departments goal of providing quality officiating to student participants, while developing professionalism among student employees.	Minor	4/1/2015

<b>Center for Leadership &amp; Service</b>	Leadership Knoxville Scholars Senior Capstone pre & post assessment	Paper Survey	25	Leadership Knoxville Scholars	Leadership, Student Engagement, Social Responsibility & Service, Intercultural Competence, Service Delivery, Community Outreach	(Student Engagement and Success): Engage all students in meaningful co-curricular opportunities to promote retention and persistence toward graduation	Minor	4/15/2015
<b>Center for Leadership &amp; Service</b>	Leadership & Service Learning Community	Electronic Survey	37	LSLC members	Leadership, Student Engagement, Social Responsibility & Service, Intercultural Competence, Service Delivery, Community Outreach	(Student Engagement and Success): Engage all students in meaningful co-curricular opportunities to promote retention and persistence toward graduation	Minor	4/20/2015
<b>RecSports</b>	National Collegiate Recreation Ranking	Campus Labs survey, campus labs benchmark wizard, the NIRSA Institutional Data Set, Microsoft Excel.	182 Collegiate Recreation Programs	Collegiate Recreation	Supports the Top-25 innovative by understanding where UT RecSports ranks within Collegiate Recreation and provides directional benchmarking for improvement efforts.	Provides the focus area and metrics needed to understand our current situation, study the Top 25 Recreation Departments, and for an action plan for improved direction	Major	5/1/2015
<b>NSFP</b>	Student Leader Mid-Assessment	Campus Labs Assessment	40	Orientation Leaders and Student Director Staff	Service delivery; self-knowledge, social responsibility & service, communication, student engagement, leadership, intercultural competence, practical competence	Student engagement & success, student environment, student learning, student services & communication	Mid-level	May-15
<b>NSFP</b>	First-year Student and Guest Orientation Assessment	Campus Labs Assessment	12,000	Incoming first-year students and their guests (orientation attendees)	Service delivery; self-knowledge, social responsibility & service, student engagement, healthy living, intercultural competence	Student engagement & success, student environment, student learning, student services & communication	Major	May-15
<b>NSFP</b>	Transfer/Adult Student and Guest Orientation Assessment	Campus Labs Assessment	2,000	Incoming transfer/adult students and their guests (orientation attendees)	Service delivery; self-knowledge, social responsibility & service, student engagement, healthy living, intercultural competence	Student engagement & success, student environment, student learning, student services & communication	Major	28-May
<b>University Center</b>	Sweet Shop Employee Outcome Assessment	Campus Labs: Pre / Mid / Post	10	Sweet Shop Employees	L.O.= Communication, Student Engagement	Goal 4, Objective B	Mid	01/15 - 04/15
<b>Center for Student Engagement</b>	CPC Student Leader Pre-Test and Post-Test	Baseline Survey	52	Student Leadership of eight CPC committees and executive board	Student Engagement and Success- Engage all students in meaningful co-curricular opportunities to promote retention and persistence toward graduation	Enhance and generate additional opportunities for formal and informal learning experiences through student leadership, support for academic initiatives, and civic and cultural education.	Major	August and April annually
<b>RecSports</b>	RecSports Graduate Assistant Orientation Assessment	Pre/Post-Test Direct Assessment & Satisfaction Survey	11	Graduate Assistants working for RecSports in Fall 2014	Supports the divisional goal of providing an atmosphere conducive to learning and the academic mission.	Measures the effectiveness of a 2 week orientation for Graduate Assistants to assist with assessment effect and implementing necessary changes.	Mid-Level	Complete - August 2014
<b>RecSports</b>	Outdoor Adventures - Experiential Learning	Satisfaction Survey. Pre/Post-Test Direct Assessment	80	Students are attend at least 1 outdoor adventure trip in Fall 2014	Supports the retention of students by continuing to offer outdoor trips deemed valuable to the student development experience.	Produces data regarding the value of experiential education as perceived by students engaged in recreational activities.	Minor	Complete - December 2014
<b>RecSports</b>	Fitness - Stress Management	In-person paper questionnaire and online survey.	78	Students who participate in group fitness yoga classes in Fall 2014.	Supports the divisional goal of providing an atmosphere conducive to learning and the academic mission.	Demonstrates the effect of participation on a student's health and wellness as well as ability to manage academic responsibilities.	Minor	Complete - December 2014
<b>Center for Leadership &amp; Service</b>	Leadership and Service Ambassadors: New Member class post-assessments	Paper Survey	14	Leadership and Service Ambassadors	Leadership, Student Engagement, Social Responsibility & Service, Intercultural Competence, Service Delivery, Community Outreach	(Student Engagement and Success): Engage all students in meaningful co-curricular opportunities to promote retention and persistence toward graduation	Minor	Feb. 25, 2015
<b>Center for Leadership &amp; Service</b>	Leadership and Service Ambassadors: New Member class pre-assessments	Paper Survey	14	Leadership and Service Ambassadors	Leadership, Student Engagement, Social Responsibility & Service, Intercultural Competence, Service Delivery, Community Outreach	(Student Engagement and Success): Engage all students in meaningful co-curricular opportunities to promote retention and persistence toward graduation	Minor	Jan. 12, 2015
<b>Center for Leadership &amp; Service</b>	Alternative Break Participant Evaluation	Paper Survey	60	Alternative Spring Break Participants	Leadership, Student Engagement, Social Responsibility & Service, Intercultural Competence, Service Delivery, Community Outreach	(Student Engagement and Success): Engage all students in meaningful co-curricular opportunities to promote retention and persistence toward graduation	Mid-Level	Mar. 23, 2015
<b>Center for Leadership &amp; Service</b>	Alternative Break Training Assessment	Paper Survey	10	Alternative Break Trip Leaders	Leadership, Student Engagement, Social Responsibility & Service, Intercultural Competence, Service Delivery, Community Outreach	(Student Engagement and Success): Engage all students in meaningful co-curricular opportunities to promote retention and persistence toward graduation	Minor	Mar. 24, 2015
<b>Multicultural Student Life</b>	MSL Needs Assessment	Survey	3,000	Users and Non-users	Student Engagement		Major	February 18 - March 13
<b>CHEW</b>	Alcohol Education Program (AEP) Evaluation	Paper Survey	Approximately 350 students	Students who attend AEP	Self-Knowledge, Communication, Healthy Living, and Practical Competence	Strategic Plan Goal 1 Objective B	Mid-Level	Ongoing
<b>CHEW</b>	Drug Education Program (DEP) Evaluation	Paper Survey	Approximately 75 students	Students who attend DEP	Self-Knowledge, Communication, Healthy Living, and Practical Competence	Strategic Plan Goal 1 Objective B	Mid-Level	Ongoing
<b>CHEW</b>	VOLS 2 VOLS Peer Education Program Evaluation	Paper Survey	Approximately 400 students	Students who attend a VOLS 2 VOLS program	Self-Knowledge, Student Engagement, Healthy Living, and Practical Competence	Strategic Plan Goal 3 Objective A	Mid-Level	Ongoing
<b>CHEW</b>	SPEAKologist Training Evaluation	Paper Survey	Approximately 1000 students, faculty, and staff	Training participants	Self-Knowledge, Communication, Student Engagement, Healthy Living, and Practical Competence	Strategic Plan Goal 1 Objective B	Mid-Level	Ongoing