The University of Tennessee Frieson Black Cultural Center's *Dream to Reality* Campaign

The University of Tennessee's Frieson Black Cultural Center has provided support to the UT community for more than 25 Years.

The Center:

- Offers academic support services
- Sponsors other quality programs including: lectures, special events, mentoring, and networking opportunities
- Provides information on minority scholarship opportunities and other forms of financial and other assistance
- Functions as a gathering place and home away from home for students

Impact of the Center's Programs

One of the University of Tennessee's key missions is to facilitate diversity within the campus community. The Frieson Black Cultural Center offers programs and services to help the university retain and graduate its students of color. Housed within the center is the Office of Multicultural Student Life, which is a retention arm of the university. The Academic Support Unit offers a free tutorial program.

Funding for the Frieson Black Cultural Center

Funding for the Frieson Black Cultural Center, which opened in 2002, was provided through student activities fees. However, the university sought private funds to establish an endowment that would allow the center to expand its current programs and offer new programs.

Dream to Reality Courtyard Brick Project

The University of Tennessee, the Frieson Black Cultural Center, and the Office of Multicultural Student Life call on all alumni and friends to the university to get involved in the *Dream to Reality* Courtyard Brick Project.

Participants in the *Dream to Reality* campaign will have their names inscribed on a brick in the center's courtyard. The bricks may be purchased at the following costs and can be inscribed with three lines of text up to 14 characters per line: Current students \$150, Student organizations \$250, Alumni \$300. Contributors who give \$1000 or more will have their names engraved on a plaque which will be displayed in the lobby of the center. Any private gifts received above the cost of the bricks will be placed in the Frieson Black Cultural Center Endowment Support Fund. The brick project is:

- A perfect graduation present showing the name of the student & his or her graduation year
- A great opportunity for campus organizations to show their support
- A unique opportunity for small and large business to show their support of the university's programs
- A perfect way to honor a former UT alumnus

The Frieson Black Cultural Center <i>Dream to Reality</i> Courtyard Brick Project Yes, I want to participate in the Dream to Reality Brick Project [Check one: Student Organization Alumnus]
I prefer to support the endowment with a gift of
Name:
Address:
City: State: Zip:
Phone Number:
e-mail:
Payment Method – Payments may be made by check or charged to Visa, MasterCard, or Discover.
a check payable to the University of Tennessee for the entire amount of order Visa MasterCard Discover Card #:
Credit card expiration date: